



VENDOR MEMBERSHIP APPLICATION

National Independent Laboratory Association (NILA)

NILA Vendor Membership is for entities that manufacture, produce, distribute, sell, or lease products, supplies, equipment, or services to NILA member laboratories, and who evidence a serious interest in the activities of NILA.

GOLD \$5,000

- **FREE** Display Table at NILA's Annual Meeting
- **FREE** Recognition in the *AAB Bulletin** and on NILA Website
- **FREE** Commercial Message Emailed to AAB/NILA members (forwarded from NILA Office)
- **TWO FREE** Full-Page Advertisement in the *AAB Bulletin**
- **Mailings/Alerts/General Information** from NILA
- **Lunch Roundtable Presentation** at NILA's Annual Meeting; **OR Infomercial Presentation**

SILVER \$3,500

- **FREE** Display Table at NILA's Annual Meeting
- **ONE FREE** Half-Page Advertisement in the *AAB Bulletin**
- **FREE Recognition** in the *AAB Bulletin** and on *NILA Website*
- **Mailings/Alerts/General Information** from NILA

*AAB (American Association of Bioanalysts) is the parent organization of NILA.

For a detailed list of membership benefits view page 2

Activate your NILA Vendor Membership by filling in the information below. Return completed form and applicable payment to the National Independent Laboratory Association (NILA), 906 Olive Street, Suite 1200, St. Louis, MO 63101-1448, phone: (314) 241-1445, fax: (314) 241-1449, email: nila@nila-usa.org, web: www.nila-usa.org.

Company _____

(Type or Print)

Mailing Address (Headquarters) _____

City _____ State _____ Zip _____ Telephone _____

Briefly describe your company products and services: _____

Company Website: _____

(Please email your company logo [svg (preferred), png, or jpeg] for recognition on NILA's Website)

Has your company ever been suspended or excluded from participation in Medicare, Medicaid or other Federal or State Healthcare programs? YES NO If yes, please explain: _____

1st Individual Member _____

Work Phone _____ Mobile Phone _____ Email _____

Job Title/Position: President Vice President CEO COO CFO Other: _____

Signature _____ **Date** _____

2nd Individual Member _____

Work Phone _____ Mobile Phone _____ Email _____

Job Title/Position: President Vice President CEO COO CFO Other: _____

Signature _____ **Date** _____

Membership Dues Payment Method (U.S. Dollars ONLY):

Amount enclosed: \$ _____

- Check Money Order Credit Card: American Express MC VISA Discover

Credit Card # _____ CVC _____ Exp. Date ____/____/____

Print Name On Card _____ Signature _____



NILA Vendor Membership Benefits

NILA Vendor Membership is for entities that manufacture, produce, distribute, sell, or lease products, supplies, equipment, or services to NILA member laboratories, and who evidence a serious interest in the activities of NILA.

Gold Level (\$5,000)

- **Recognition as a vendor member on the NILA website** with your company logo, company description, and a hyperlink to your company website. Contact us at any time to update your description. [Preview here.](#)
- **FREE display table at NILA's Annual Lab Leaders Forum and Mid-Winter Meeting.** This meeting is usually held in late January/early February.
- **Lunch Roundtable presentation at NILA's Annual Lab Leaders Forum and Mid-Winter Meeting;** or infomercial presentation.
- **Two FREE full-page, four-color advertisement in the AAB Bulletin** (a \$1,306 value). The *AAB Bulletin* is published by the American Association of Bioanalysts (AAB), NILA's parent organization, and features the latest information on meetings, conferences, legislative and regulatory issues and developments, news from other laboratorians, continuing education programs, and technical information. A key benefit of advertising in the *Bulletin* is that, in addition to NILA members, your message will reach **nearly 5,000 laboratory professionals who read and share each issue with their colleagues.**

Dimensions for a full-page advertisement are 7.5in wide x 9.5in high. Dimensions for a full bleed are 8.75in wide x 11.25in high. The trim size is 8.5in x 11in. A high-resolution PDF is preferred. Email your high-resolution PDF to nila@nila-usa.org, attention: LeAnn

Contact LeAnn Hampton at the NILA office for copy deadlines and the publication schedule.

- **FREE commercial message email to AAB/NILA members** forwarded from the NILA office. This program provides you with an excellent opportunity to communicate your message to **over 1,000 laboratorians** throughout the year.
- **Mailings/alerts/general information from NILA**

Silver Level (\$3,500)

- **Recognition as a vendor member on the NILA website** with your company logo, company description, and a hyperlink to your company website. Contact us at any time to update your description. [Preview here.](#)
- **FREE display table at NILA's Annual Lab Leaders Forum and Mid-Winter Meeting.** This meeting is usually held in late January/early February.
- **One FREE half-page, four-color advertisement in the AAB Bulletin** (a \$1,036 value). The *AAB Bulletin* is published by the American Association of Bioanalysts (AAB), NILA's parent organization, and features the latest information on meetings, conferences, legislative and regulatory issues and developments, news from other laboratorians, continuing education programs, and technical information. A key benefit of advertising in the *Bulletin* is that, in addition to NILA members, your message will reach **nearly 5,000 laboratory professionals who read and share each issue with their colleagues.**

You can choose from a horizontal or vertical half-page format. Dimensions are: **Horizontal:** 7.5in wide x 5in high **OR Vertical:** 5in wide x 7.5in high. A high-resolution PDF is preferred. Email your high-resolution PDF to nila@nila-usa.org, attention: LeAnn

Contact LeAnn Hampton at the NILA office for copy deadlines and the publication schedule.

- **Mailings/alerts/general information from NILA**